

1 IN THE UNITED STATES DISTRICT COURT

2 FOR THE DISTRICT OF OREGON

3 GOOGLE, INC.,)
4 Plaintiff,) Case No. CV-09-642-HU
5 v.) October 21, 2009
6 TRAFFIC INFORMATION, LLC,)
7 Defendant.)
8 _____) Portland, Oregon

9 TRANSCRIPT OF PROCEEDINGS

10 (Oral Argument)

11
12 BEFORE THE HONORABLE DENNIS J. HUBEL, MAGISTRATE JUDGE
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1 (Wednesday, October 21, 2009; 10:00 a.m.)

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3 P R O C E E D I N G S

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5 THE CLERK: Your Honor, this is the time set for Case
6 No. CV-09-642, Google, Inc., versus Traffic Information, LLC.

7 Time set for oral argument on defendant's Motion to
8 Dismiss for Lack of Subject Matter Jurisdiction and Alternative
9 Motion to Change or Transfer Venue.

10 Counsel, beginning with plaintiff's counsel, please
11 identify yourselves for the record.

12 MS. MARKLEY: Julia Markley of Perkins Coie law firm,
13 counsel for Google.

14 MR. SHUNK: Tom Shunk, from Baker and Hostetler.
15 We're also counsel for Google. And with us is a client
16 representative, Mr. Chester Day, associate litigation counsel
17 with Google.

18 THE COURT: Thank you.

19 MR. QUISENBERRY: Dale Quisenberry with Polasek,
20 Quisenberry & Errington for the Defendant Traffic Information.

21 MR. DeJONG: And Tim DeJong with Stoll Berne, also for
22 the defendant.

23 THE COURT: Good morning to all of you.

24 I've had a chance to review the filings on these
25 motions. And I'm ready to hear argument -- ready to hear

1 argument. I'll hear from the moving party first.

2 MR. QUISENBERRY: Your Honor, can I just make my
3 argument --

4 THE COURT: You can stand there, or can you stand at
5 the podium, wherever -- wherever you're comfortable.

6 MR. QUISENBERRY: I'll stand.

7 If it pleases the Court -- can you hear me?

8 THE COURT: I can.

9 MR. QUISENBERRY: I'll start with a brief summary of
10 some of the facts, move to the Motion to Dismiss, and then move
11 to the Motion to Transfer.

12 THE COURT: Okay.

13 MR. QUISENBERRY: So I represent Traffic Information,
14 LLC. I'll refer to them just generally as Traffic. Traffic is
15 a limited liability company, set up under the laws of the state
16 of Texas.

17 Its primary assets are the patents in suit here, the
18 '862 and the '606. They're part of a broader family that
19 includes at least one other patent.

20 These patents are generally directed to the systems
21 for delivering traffic information to a mobile user device,
22 such as a telephone or a navigation screen in a car, or what
23 they refer to as PNDs, or personal navigation devices. An
24 example of that would be one of these handheld devices that you
25 see people plugging into their -- moving from car to car, like

1 a Garmin or a TomTom.

2 So Traffic's only assets are these patents, and its
3 business is focus on monetizing these patents.

4 It has done that through enforcement of the patents,
5 through patent infringement lawsuits; all of which have been
6 filed in the Eastern District of Texas, the Marshall Division.

7 Now, since 2007, Traffic has filed six lawsuits
8 against numerous defendants. All of these have been filed in
9 the Eastern District of Texas.

10 The first three of these cases have now been resolved,
11 and they're dismissed. The last three are -- remain pending.
12 And one of those is of particular relevance to this action.
13 It's the one that we've referred to in the papers as the
14 T-Mobile action. And I'll get that -- get to that in a little
15 more detail here in a minute.

16 So when we got word that Google had filed this
17 lawsuit --

18 THE COURT: Am I correct that of the six actions in
19 the Eastern District of Texas, five were filed after this
20 lawsuit was filed here, and one was filed before?

21 MR. QUISENBERRY: No, sir. Three of them were filed
22 before and three of them were filed after.

23 THE COURT: Okay. And were the three --

24 MR. QUISENBERRY: I believe that's correct.

25 THE COURT: The three that were resolved were filed

1 when?

2 MR. QUISENBERRY: The first one was filed in 2007.

3 I can get the exact dates for you.

4 THE COURT: I'm just curious if it's the three
5 resolved cases that were filed before this one or if it's two
6 of those and -- and the T-Mobile.

7 MR. QUISENBERRY: One of the cases that is still
8 pending was filed before this Google action.

9 THE COURT: And that's the T-Mobile?

10 MR. QUISENBERRY: Yes. The other two were filed
11 after.

12 THE COURT: Okay. Go ahead.

13 MR. QUISENBERRY: Okay. So when we first heard about
14 this lawsuit, we were kind of wondering what the basis for it
15 was, because Traffic had not had any threats made to Google
16 about its patents. And in the complaint, paragraph 9, Google
17 admits this.

18 So as you read through the complaint, it becomes clear
19 that the basis for this case was alleged threats that were made
20 by Traffic to T-Mobile, in connection with the T-Mobile case
21 down in Texas.

22 For example, if you look at paragraph 3 of the
23 complaint, they recite the jurisdiction as based upon grounds
24 that Google seeks a declaration of its rights against threats
25 of patent infringement litigation made by Traffic concerning

1 one of Google's products, Google Maps, directly to T-Mobile USA
2 Inc., a customer of Google -- Google in connection with the
3 T-Mobile case, and they provide the style and the case number.

4 If you go down to paragraph 15, it says, Traffic has
5 alleged and continues to allege that Google Maps uses
6 technology covered by the Traffic patents. Traffic has
7 asserted these allegations in litigation with T-Mobile.

8 So we read those allegations, and we wondered what
9 threats are they talking about? Because there hadn't been any
10 direct threats from Traffic to Google. And if you look at the
11 complaint that Traffic filed against T-Mobile and the other
12 defendants in the T-Mobile case, there's no mention in there of
13 Google. No mention of Google Maps. There's no, you know,
14 identification of any specific product.

15 So there was nothing of public record that Google
16 could have been relying on to form its apprehension of suit
17 that gave rise to this lawsuit. So --

18 THE COURT: Is there anything else that T-Mobile
19 allegedly uses, other than Google Maps, to transfer Traffic
20 Information to its mobile devices?

21 MR. QUISENBERRY: Your Honor, I have the answer. If
22 it's important, I can get it to you.

23 I guess the concern I have is -- is the concern I had
24 that got us here in the first place, which is a public charge
25 of infringement. So if I answer your question and identify

1 that there's -- I guess I could say, yes, there are others,
2 without identifying them.

3 Does that answer your question?

4 THE COURT: It does.

5 MR. QUISENBERRY: Okay. So we -- we were wondering
6 what threats are they talking about. So upon a closer read of
7 the -- of the complaint, and specifically in paragraph 8, it
8 says, Upon information and belief, Traffic notified T-Mobile
9 that the, quote, traffic feature, close quote, of Google Maps
10 allegedly infringes the Traffic patents.

11 And so then the question -- you know, there's this
12 curious use of quotes around the phrase "traffic feature." And
13 so we began to look into that and investigate it. And went
14 back and looked at our confidential correspondence with
15 T-Mobile, in connection with the T-Mobile case in Texas, and
16 discovered that there was a confidential e-mail that was sent
17 by Traffic's counsel in reference to Google Maps, and a
18 confidential e-mail to T-Mobile's counsel. And we've provided
19 some of the details of that e-mail. I think, first and
20 foremost, is that it was clearly marked "confidential." There
21 was no consent on the part of Traffic to the disclosure by
22 T-Mobile of this confidential e-mail. There -- Traffic's
23 understanding and expectation is that it would be kept
24 confidential. And T-Mobile never advised Traffic that T-Mobile
25 was not going to honor that confidentiality.

1 But I think it's clear, it's undisputable that -- that
2 the source of Google's allegation in paragraph 8 regarding the,
3 quote, traffic feature, close quote, is the confidential
4 e-mail. And we have made that assertion of record in our
5 evidence.

6 Google has stood by silently and hasn't said anything
7 about it. They haven't disputed it. They haven't said, No, we
8 didn't receive a copy of the e-mail. So I think it's safe to
9 assume that the e-mail was given to Google.

10 And I think what that boils down to is -- is this
11 question. Whether or not it's proper for a declaratory
12 judgment patent case to be based on an improperly disclosed
13 confidential communication that took place between the patent
14 owner and a third party, here Traffic and T-Mobile; that the
15 third party, T-Mobile, then turns around and improperly
16 discloses to the declaratory plaintiff, here Google. That's
17 the question. And it's our position that -- that the answer is
18 no, that's not proper.

19 I think that there are a couple of reasons that
20 that -- that support that conclusion.

21 First is the -- the SanDisk case. And in Footnote 1
22 of the SanDisk case, the Federal Circuit clearly indicates that
23 the risk of a declaratory judgment action can be avoided
24 through the use of a confidentiality agreement.

25 Now, Google has cited the SanDisk case for the

1 proposition that if -- if you're just relying on Rule of
2 Evidence 408, then those communications are fair game and they
3 can be used to support declaratory jurisdiction.

4 We agree with that.

5 THE COURT: Was there a confidentiality agreement, or
6 was there a request for confidentiality that wasn't honored?

7 MR. QUISENBERRY: There was -- there was not an
8 express written confidentiality agreement.

9 We -- it's our position that there was an implied
10 agreement that was created through the course of conduct and
11 the designation on the e-mail as being confidential.

12 THE COURT: So unless T-Mobile alerted -- I gather
13 your view is unless T-Mobile alerted your client that -- or its
14 counsel that it wasn't going to honor the designation of
15 confidential, there was an implied agreement for
16 confidentiality. Is that a fair summary of --

17 MR. QUISENBERRY: Well, I think that's one point. I
18 don't know if it's critical whether or not T-Mobile gave any
19 indication one way or the other. I think it's clear that
20 T-Mobile just ignored it, and we think that's improper.

21 We think it's improper when you're having confidential
22 communications and you clearly label the document as
23 confidential, for the other party to turn around and share it
24 with someone else. I think that's really what this case boils
25 down to. Is that acceptable behavior, or no? And we don't

1 think it is.

2 I was just going to say -- I guess a couple other
3 things on this -- on the -- the Federal Rule of Evidence 408
4 point. As I mentioned, Google attempted to basically spin that
5 back on us and try to say, well, you're relying on Federal Rule
6 of Evidence 408. SanDisk says that doesn't fly, therefore you
7 lose.

8 And the point I want to make clear to the Court is
9 we're not relying on Federal Rule of Evidence 408 as the basis
10 for the Motion to Dismiss; rather, we're relying solely on the
11 designation of the e-mail as being confidential.

12 A couple of other points on Google's response. I
13 think that they mischaracterize what the confidential
14 information is. Google's view of the world is that the
15 confidential information is the phrase, "traffic feature." And
16 then they say, well, we use that phrase all the time, and
17 therefore that's not confidential and so there's no harm.

18 I think that argument misses the point. The point is
19 that the entire e-mail that included the phrase "traffic
20 feature," is the confidential information. It's not just the
21 phrase "traffic feature." It's the entire e-mail.

22 And then -- so we have SanDisk and what they say in
23 that case about confidentiality as being a way to avoid the
24 risk of a DJ.

25 And then another way that the courts look at the --

1 the determination -- the -- the, quote, case or controversy
2 determination is to view it from the standpoint of the
3 constitutional doctrine of standing.

4 And one of the elements of -- of standing is -- is to
5 show that the injury is, quote, Fairly traceable to the
6 defendant's conduct.

7 And we believe this goes hand-in-hand with -- with the
8 rationale that the Federal Circuit was laying down in Footnote
9 1 of the SanDisk case in that it's not -- you know, under no
10 standard of fairness can -- can anyone say that it was fair for
11 T-Mobile to improperly take that e-mail that had clearly been
12 marked "confidential," and turn it over to Google. And then
13 for Google to turn around and file a lawsuit based solely on
14 that e-mail. That's -- that's fundamentally unfair.

15 And I guess for those two reasons, we think the case
16 should be dismissed. And it should not have been brought, and
17 it needs to be dismissed.

18 THE COURT: Okay.

19 MR. QUISENBERRY: Okay. Let me move on to the Motion
20 to Transfer. And we obviously believe the case ought to be
21 transferred to the United States District Court for the Eastern
22 District of Texas, Marshall Division, where the other three
23 lawsuits are pending.

24 We believe that the interests of justice prong of
25 Section 1404(a) compels this, and this is especially the case

1 because of the -- the strong connection between this -- this
2 case and the T-Mobile case.

3 And we -- I just walked through some of the
4 allegations of the complaint. It's -- it's just undeniable
5 that the T-Mobile case is directly related to this case and
6 gave rise to this case.

7 I talked about paragraph 3 of the complaint.
8 Paragraph 7 and paragraph 8, all of these, it's clear -- let me
9 just look at paragraph 15.

10 Where it says, Traffic has alleged and continues to
11 allege that Google Maps uses technology covered by the Traffic
12 patents. Traffic has asserted these allegations in litigation
13 with T-Mobile. Google has an objectively reasonable
14 apprehension that Traffic will bring a patent infringement
15 action asserting the Traffic patents against Google concerning
16 the Google Maps traffic feature.

17 So it -- it's just so clear that this case directly
18 arose out of communications that took place in connection with
19 the T-Mobile case in Texas. I find it hard to understand how
20 Google, in its brief, can say that the Eastern District of
21 Texas has no, quote, unique connection to this case.

22 I mean, I don't see how it could be more unique. This
23 case is directly linked to the T-Mobile case and directly arose
24 from those alleged statements that were made there. It's also
25 undeniable that there are identical issues between this case

1 and the T-Mobile case. Identical issues of claim construction,
2 identical issues of invalidity. And I don't see how there
3 cannot be identical issues of infringement, as well.

4 If you look at the answer and counterclaims that
5 T-Mobile filed in the Texas case, they have counterclaims for
6 invalidity, counterclaims for noninfringement. Just like --
7 they're mirror images, or identical for the claims for
8 declaratory relief that Google has filed in this action.

9 THE COURT: When is claims construction going to take
10 place in the T-Mobile lawsuit?

11 MR. QUISENBERRY: It hasn't been scheduled yet.

12 THE COURT: If T-Mobile, as I understood your answer
13 earlier, uses other devices in addition to Google Maps to
14 transmit its traffic information to its mobile phones or
15 mobile -- mobile devices, how do I know that the claim
16 construction issues that they'll raise will be the same as
17 could be raised in this case?

18 MR. QUISENBERRY: Well, the same claims are going to
19 be in issue.

20 I mean, if we --

21 THE COURT: Constructions might not be sought after?
22 In other words, T-Mobile might be looking for a construction
23 totally different than Google might be looking for.

24 MR. QUISENBERRY: Well, that's part of the problem
25 that the -- that we want to avoid is the risk that if you've

1 got Google up here seeking one construction of a term, and
2 T-Mobile down in Texas seeking another construction of a term,
3 and Judge Ward, in Texas coming up with one construction,
4 duplicating effort, wasting all of that time, and your Honor or
5 another judge here construing the same term and coming up with
6 an inconsistent ruling, that's contrary to the interests of
7 justice. That's what the case law says.

8 That's a good reason to transfer the case to Texas, to
9 avoid the potential for inconsistent rulings. So -- so we have
10 these identical issues.

11 I think the -- the -- the cases -- the cases don't
12 even hone in so finely as your question on specific claim
13 construction issues. They talk in terms of there's sufficient
14 overlap in the technology, and -- and that sort of thing.

15 The -- the -- the -- then we get to the question of
16 what is the impact of the existence of the related cases in the
17 transferee forum. And what the cases talk about is it's a,
18 quote, powerful reason to grant transfer. It strongly weighs
19 in favor of transfer.

20 And I would submit to the Court that not transferring
21 this case would be directly contrary to the underlying policy
22 of 1404(a).

23 And I would just like to read this quote from the
24 Supreme Court's Continental Grain case. We've set it forth in
25 our briefing. But it says, quote, To permit a situation where

1 two cases involving precisely the same issues are
2 simultaneously pending in different district courts leads to
3 wastefulness of time, energy, and money that Section 1404(a)
4 was designed to prevent, close quote.

5 Now, if this case is not transferred, that is exactly
6 what we're going to have. We're going to have a situation
7 where there are two cases involving precisely the same issues,
8 simultaneously pending in two different district courts -- here
9 and there -- and that is going to lead to the wastefulness of
10 time, energy, and money that 1404(a) was designed to prevent.

11 We think that this is so compelling, so powerful.
12 And -- and this principle --

13 THE COURT: Is it compelling enough that Google would
14 be precluded for arguing for its own claim construction if this
15 case was transferred? Different from that of T-Mobile?

16 In essence it sounds like one of the arguments you're
17 making is, Judge, you've got to let -- you've got to let our
18 T-Mobile judge in the Eastern District of Texas make the claim
19 constructions for all of the claims in this case. And then
20 that will be what governs everything for all time with respect
21 to this patent.

22 That isn't necessarily true, is it?

23 MR. QUISENBERRY: Your Honor, I'm sorry that I'm not
24 following your question.

25 THE COURT: Well, it sounds like you're arguing that

1 we need, for the sake of judicial economy here, and efficiency,
2 to have one judge construe the claims in these patents that are
3 at issue one time, and that's it.

4 And what I'm asking is, is there any way that Google,
5 if the case does get transferred, is going to be precluded from
6 making its own arguments for claim construction separate and
7 distinct from those that T-Mobile makes? There's no guarantee,
8 if this case gets transferred, it's going to get consolidated
9 with the T-Mobile case, is it?

10 MR. QUISENBERRY: Well, it will be heard by the same
11 judge, Judge Ward.

12 THE COURT: So he hears case number one, and he makes
13 certain claim construction rulings, based on the arguments the
14 parties make to him. Correct? And that case makes its way up
15 to the Federal Circuit. Is he going to then impose his rulings
16 in that case on the other cases?

17 MR. QUISENBERRY: I think that he will, more than
18 likely. That's been my experience. It's been my experience
19 that he will listen.

20 If you get a claim construction from Judge Ward and
21 then you want to come back later and you've got a good argument
22 for a change to what he's done, he'll listen.

23 THE COURT: If you're a different party or if you're
24 the same party, which one are you talking about?

25 Are you talking about T-Mobile asking to reconsider a

1 claim construction ruling they may have gotten? Or are you
2 talking about Google asking for an opportunity to make
3 arguments that were never made?

4 MR. QUISENBERRY: I don't think they're going to be
5 precluded from making arguments that were never made.

6 THE COURT: Okay. Then why does it matter which judge
7 they make them to?

8 MR. QUISENBERRY: Well, because you're going to have
9 two judges doing the same work.

10 It's inefficient and a waste of judicial resources to
11 have two judges study the same patents, study the same file
12 histories --

13 THE COURT: I agree that's a factor that's got to be
14 considered. I don't know that it is an all-determining factor.

15 MR. QUISENBERRY: Well, can I continue on here to my
16 next point?

17 THE COURT: Absolutely. Absolutely.

18 MR. QUISENBERRY: Because where I was leading to was
19 what -- that this principle that was set down in the Supreme
20 Court's Continental Grain case was recently affirmed by the
21 Federal Circuit in the Volkswagen case. This was in May of
22 this year.

23 And what the -- the -- the quote here from that case
24 is that the existence of multiple lawsuits involving the same
25 issues is a paramount consideration when determining whether a

1 transfer is in the interest of justice, close quote. Paramount
2 consideration.

3 And I was actually thinking about that word,
4 "paramount," this morning.

5 I got online and looked at a dictionary definition,
6 and it said, "overriding." That's pretty strong. Overriding
7 consideration.

8 So I think that the message that the -- the appellate
9 court, here, is sending is that this is a very, very strong
10 factor that when you have multiple cases, that -- that it's
11 overriding. It's paramount.

12 And so I think that -- that in this case that there is
13 a -- an overriding consideration here that compels that this
14 case be transferred to Texas so that one court can do all of
15 the things that will have to be done, as opposed to having two
16 courts simultaneously do the same work.

17 I think that of all of the cases that I've looked at,
18 that the facts of the Volkswagen case are most similar to this
19 one. And I would just kind of like to walk through some of
20 that.

21 In the Volkswagen case, the patent owner was, like
22 Traffic, a small Texas company, and it was operating from
23 outside of Texas. In that case, the -- the patent owner was
24 operating out of Michigan.

25 So the patent owner there filed two lawsuits in the

1 Eastern District of Texas against 30 defendants. And then one
2 of those defendants turned around and filed a declaratory
3 judgment action up in Michigan, where the plaintiff was.

4 And -- and so the -- the case that was filed in
5 Michigan -- the declaratory judgment action -- it was
6 transferred back to the Eastern District of Texas to avoid
7 wasting resources and inconsistent rulings. We say this case
8 should be transferred to Texas for the same reason.

9 Now, then what happened was Volkswagen petitioned for
10 a writ of cert -- a writ of mandamus, pardon me, to the Federal
11 Circuit. That was denied. And then what Volkswagen decided to
12 do was, okay, I will try to transfer the Texas case to
13 Michigan. That was denied, for the same judicial economy
14 reasons.

15 And Volkswagen took that to the Federal Circuit and
16 sought a writ of mandamus, ordering the Texas court to vacate
17 its order and transfer the case up to Michigan. And that's
18 where we get this quote that I just read about the multiple
19 lawsuits being a paramount consideration. It's an overriding
20 consideration.

21 So I just want to look at this from a couple of
22 perspectives; what things will look like if you deny transfer,
23 and what it will look like if you -- if you grant transfer.

24 So if transfer is denied, you're going to have two
25 cases addressing the same issues.

1 Two courts are going to have to learn the patents,
2 learn the same technology, construe the same patent claims,
3 address identical issues of -- of infringement and validity.
4 This will result in the useless waste of judicial time and
5 energy. It will lead to the potential for inconsistent
6 rulings, and it's just contrary to just judicial economy. It's
7 going to place an undue burden on the federal court system.

8 On the other hand, if the case is transferred,
9 judicial resources will be conserved. One judge, Judge Ward,
10 will provide uniform claim constructions, consistent rulings,
11 and he will be able to uniformly apply the applicable law.

12 And we think that this is so compelling it's one of
13 those cases where even if you have the other 1404(a) factors
14 arguably pointing in the other direction, the
15 interests-of-justice prong is going to be determinative.
16 That's -- that's our view.

17 We believe that the -- that the other factors do not
18 point to keeping the case here. But the point I'm making here
19 is that even if they did, this argument is so compelling, the
20 judicial economy argument is overriding, and it compels that
21 the case be transferred to Texas.

22 So I'm just going to spend a little bit of time here,
23 now, and talk a little bit about some of the other issues, the
24 other factors in the 1404(a) analysis. And then I'll be done,
25 and turn it over to Mr. Shunk.

1 THE COURT: Okay.

2 MR. QUISENBERRY: So on the convenience of parties and
3 witnesses, as I've already said, Traffic is a Texas company.
4 It's conducted all of its business activities in Texas. And it
5 would be more convenient for Traffic to continue all of its
6 enforcement in one court. It would be, frankly, a burden on
7 Traffic to have to simultaneously litigate two cases in two
8 different courts on the same issues that would be involved
9 here.

10 Now, Google, they'll no doubt have witnesses in
11 California. But those witnesses are going to have to travel;
12 whether this case stays here or whether it stays in Texas.
13 Because Google's home base is not here, it's in California.

14 I think another interesting point here that's not in
15 our papers, that occurred to me as I was preparing for this, is
16 that -- that the Google witnesses, they're going to have to go
17 to Texas anyway to testify in the T-Mobile action.

18 So it would be, to me, inconvenient as well for
19 Google's witnesses to have the case up here in Oregon, and also
20 have to testify in the case down in Texas.

21 THE COURT: Is that an acknowledgment on your part
22 that the Google technology and Google device is going to be at
23 issue in the T-Mobile case?

24 MR. QUISENBERRY: No.

25 THE COURT: Then why are they going to have to go

1 there and testify?

2 MR. QUISENBERRY: I mean, here's the story. They're
3 saying that the -- you know, they've alleged what -- what --
4 what they have alleged here, that -- that -- that the -- that
5 T-Mobile and -- has advised it that the Google Maps is going to
6 be in the case. And --

7 THE COURT: How are they going to get there? Are you
8 going to add them? Is your client going to add them to the
9 T-Mobile case?

10 MR. QUISENBERRY: Are we going to add who?

11 THE COURT: Google?

12 MR. QUISENBERRY: I have no idea.

13 THE COURT: Is T-Mobile going to add them in the case?

14 MR. QUISENBERRY: I don't know.

15 THE COURT: Are they going to intervene in the case?
16 I mean, how are they going to get there? If this case -- if
17 this case proceeds up here, why is Google going to end up as
18 witnesses in the T-Mobile case?

19 MR. QUISENBERRY: Well, I guess it depends on whether
20 or not Google's products are going to be involved in the
21 T-Mobile case.

22 But according to Google's complaint here, they are.
23 So I don't see how Google can say that our -- our products are
24 involved for -- on one hand, but they're not on the other.

25 THE COURT: I think I'm hearing that same kind of

1 problem with the argument that you're making.

2 MR. QUISENBERRY: Well --

3 THE COURT: They're -- on your Motion to Dismiss,
4 you're saying, Google's not involved in the T-Mobile case.
5 Google doesn't have anything that we've threatened against
6 them. So why do they even have a basis to sue us?

7 MR. QUISENBERRY: Well, on the Motion to Dismiss, the
8 focus is all on the confidentiality of the e-mail, and that --
9 that it's improper to base the -- the subject matter
10 jurisdiction on an improperly shared e-mail that was marked as
11 confidential. I see that as something separate.

12 THE COURT: Okay. In any event, the -- the -- the
13 strength of the judicial economy argument here, even if these
14 issues here did point in favor of keeping the case, would
15 override those issues.

16 Let me move on to Google's choice of forum.

17 So what the cases say is that deference to the
18 plaintiff's choice of forum is substantially reduced when the
19 forum is not the plaintiff's residence or the forum lacks
20 significant connection to the activities alleged in the
21 complaint.

22 On the first point, the forum is not the plaintiff's
23 residence. That's the case we have here. Google's home turf
24 is in California, not in Oregon.

25 On the second point, the activities alleged in the

1 complaint are focused on the alleged threats that were made in
2 the T-Mobile -- two T-Mobile -- in the T-Mobile lawsuit in
3 Texas.

4 So the forum with the most -- with the significant
5 connection to the allegations in Google's complaint is the
6 Eastern District of Texas, not this court.

7 And so, you know, for those two reasons, we believe
8 the plaintiff's choice of forum should be entitled to very
9 minimal, if any, weight.

10 On the -- the parties' contacts with the forum, we
11 believe that that favors transfer. Google has no contacts with
12 this forum. They're headquartered in California. Traffic is a
13 Texas company. And -- and Traffic's contacts have been focused
14 in the Eastern District of Texas, with its enforcement
15 activities. It's true that two of the inventors are in
16 Portland, but they're not parties. And the relevant contacts
17 are with the parties.

18 And -- and for the parties, we've just said Google has
19 none and Traffic's contacts related to this action -- i.e.,
20 those related to T-Mobile -- have all been in connection with
21 the -- T-Mobile case pending in the Eastern District of Texas.

22 On the comparative litigation costs, I think it's
23 pretty clear that Traffic's costs are going to increase if this
24 case is not transferred, as it's going to have to be handling
25 parallel litigation on the same issues in two different courts.

1 On the issue of court congestion, the statistics that
2 we've cited show the trials are going faster in the Eastern
3 District of Texas: 18 and 1/2 months versus 23 months.

4 Google has indicated that -- or suggested that there's
5 a rule here in the District of Oregon that time to file -- from
6 filing to trial for a patent case, here, is one year.

7 I mean, it's my understanding that there's not a rule
8 to that effect. We -- you know --

9 THE COURT: I think the reality is that judges in just
10 about every district, in cases -- particularly complicated
11 cases like patent cases, as much as they want to get the cases
12 resolved sooner rather than later, there's a recognition that,
13 A, you're dealing with complicated issues; B, you're dealing
14 with lawyers who have more than one case.

15 And inevitably, when you go to set a schedule, you
16 deal with the amount of work that needs to be done in the case,
17 and you set a schedule that's going to let the lawyers get the
18 work done so they can fairly represent their clients; whether
19 the case is in Oregon or whether the case is in the Eastern
20 District of Texas.

21 And I don't think that it makes much sense to cite
22 overall general statistics for how long it takes a civil case
23 to get to trial in either district. We don't think it's very
24 realistic to think that the patent case is necessarily going to
25 go that way.

1 Likewise, I guess I'm reminded of something my father
2 used to say about statistics and -- figures lie and liars
3 figure. You can make just about anything you want out of
4 statistics.

5 And if you look at the number of pending cases per
6 judge, you've got to understand that pending cases per judge is
7 calculated based on district -- active district judges, not on
8 the number of judges actually trying cases in the district.

9 If you look at the Eastern District of Texas, what you
10 see is they've got eight -- as best I can tell -- district
11 judges that are active. And they've got no -- they have no
12 senior judges, that I can find reference to easily at least,
13 and they have seven magistrate judges.

14 Now, I know, from some decisions that I've read and
15 coming from the Eastern District of Texas, that they don't look
16 kindly on magistrate judges trying civil cases, and they don't
17 look very kindly on magistrate judges making dispositive
18 decisions in civil cases; particularly if they don't have full
19 consent at the outset.

20 Compare that with this district, where we have six --
21 or four currently active district judges; six senior judges who
22 are hearing cases; six magistrate judges, all of whom are
23 trying civil cases, that are -- that are active; and two recall
24 magistrate judges who are -- one of whom is hearing cases.

25 There's more judges here trying civil cases than there

1 are in the Eastern District of Texas. And so that the -- to me
2 the number of pending cases per judge is one of those
3 statistics that doesn't take us anywhere. And the -- likewise,
4 what's more important to me is what's the case schedule in
5 the -- in the Google -- excuse me, in the T-Mobile case in
6 Texas. And it sounds like there isn't one, as best I can tell.

7 MR. QUISENBERRY: It has not been entered. That's
8 correct.

9 THE COURT: Okay. And we've got a schedule here.
10 Quite frankly, that's not much of an argument for Google,
11 either. Because that -- every case gets a case schedule here
12 when it's filed. We -- you have -- the parties have proposed,
13 if the case stays here, a schedule. Which, at some point, if
14 the case stays here, we'll talk about.

15 But we don't have -- the reality is we don't have, as
16 a practical matter, a schedule in either jurisdiction at this
17 point. And what -- when I think, as a practical matter -- in
18 either jurisdiction -- the judge who manages the case is going
19 to have to sit down with the lawyers and look at what's --
20 what's the work to be done in the case and what's the
21 reasonable amount of time to get it done. And you'll get
22 pressed by the judge in both cases to keep that time reasonable
23 and as short as reasonably possible.

24 You know, I think Judge Ward will probably do his job
25 not much differently than any judge in this district would in

1 that regard. So I don't think statistics advance the ball very
2 far, particularly where neither case has a realistic schedule
3 in place at this point in time.

4 MR. QUISENBERRY: I think that's fair. I mean, I
5 think it's probably a wash. I think there -- there's -- there
6 is --

7 THE COURT: I think that's what I would call it, is a
8 wash. I don't think our district is favored over the Eastern
9 District, or vice versa, on that particular prong.

10 Go ahead.

11 MR. QUISENBERRY: I do think that there is an
12 important point, though, to be made that supports transfer on
13 this court congestion issue, and that is this. If the case is
14 transferred, then that's going to result in lowering the
15 overall court congestion. Because instead of having two cases
16 on the same issues, you're going to have one. Whereas --

17 THE COURT: Doesn't that assume that this case gets
18 consolidated with the T-Mobile case?

19 MR. QUISENBERRY: I don't think so.

20 THE COURT: You're going to have this case either in
21 Texas or here, and you're still going to have the T-Mobile case
22 in Texas. So it looks like two cases, either way we go. It's
23 just a matter of where.

24 MR. QUISENBERRY: Well, I think it feeds into the
25 judicial economy argument.

1 THE COURT: I agree that that argument is there. I
2 mean, you --

3 MR. QUISENBERRY: Okay. Let me move on to compulsory
4 process. I think this is probably also another one that's a
5 wash. I don't think that either case is any better situated on
6 this particular issue.

7 As to the Oregon witnesses that were identified, those
8 witnesses have submitted declarations that their -- they will
9 voluntarily go to the Eastern District of Texas to -- to
10 testify. So the subpoena power is a moot point there.

11 And I think the other point here is that Google has
12 not identified any witness who refuses to appear in the Eastern
13 District of Texas. And as for its own witnesses, those are
14 presumed willing to appear in either location.

15 On the ease of access to proof, we believe that favors
16 transfer also. Traffic's documents are in Texas. Google's are
17 in California, not in Oregon. I think that the other proof is
18 going to be dispersed throughout the country. And -- and the
19 central location of the Eastern District of Texas will favor
20 ease of access to proof.

21 I think that's all that I have for now.

22 THE COURT: Okay.

23 MR. QUISENBERRY: Thank you.

24 THE COURT: Thank you.

25 For Google.

1 MR. SHUNK: May it please the Court, I would like to
2 follow this same order of issues as Mr. Quisenberry. But I
3 would like to begin, your Honor, with a little bit of
4 introduction to what we're talking about in this case. In
5 particular because I think it's important to understand what
6 exactly the product is, and that will lead you to see that this
7 product is used on many more phones and carriers than just
8 T-Mobile.

9 At the -- at the heart of the argument by Traffic that
10 the interests of justice require transfer of this matter to
11 Texas is a false assumption. And that false assumption, your
12 Honor, is that the T-Mobile case in Texas has the same parties
13 as this case, has the same scope of issues as this case, and
14 will have the same kinds of claim construction. None of those
15 things are true.

16 The -- your Honor quite rightly asked the question
17 about whether or not there will be a useful claim construction
18 in the T-Mobile case that can simply be carbon copied into the
19 Google case.

20 And I -- I think that that's very unlikely, because
21 T-Mobile is just one carrier. The Google product is able to be
22 used on many different carriers, many different phones. It
23 comes in different varieties. And the arguments that we would
24 make with regard to that product are likely to be different
25 from what T-Mobile might make.

1 But to get back to --

2 THE COURT: When you say "that product," you're
3 referring to the Traffic product?

4 MR. SHUNK: Yes, yes. Um-hmm.

5 To get back to what I started with, though, your
6 Honor, if the Court would indulge me, I have about a
7 three-minute video that is -- is and was available publicly,
8 that describes how Google Maps for mobile works. And that's
9 the product that's at issue in this case. And it briefly
10 touches on the traffic feature.

11 With your Honor's approval, I would play that video
12 right now, so that you can just see the product that we're
13 talking about.

14 THE COURT: That's fine. But I want to take about a
15 five-minute recess, and then come back and play your video.

16 MR. SHUNK: Sure. Thank you very much, your Honor.

17 THE CLERK: Court in recess.

18 (Recess taken.)

19 THE COURT: Please be seated.

20 MR. SHUNK: And so with your Honor's approval, I'll
21 play my video.

22 THE COURT: Go ahead.

23 (The following video recording was reported.)

24 VIDEO SPEAKER: Hello, my name is Michael Salisky
25 (phonetic), and I'm a product manager for Google Maps for

1 mobile -- hello, my name is Michael Salisky.

2 (Video stopped.)

3 MR. SHUNK: Let's try it this way.

4 (Video resumed.)

5 VIDEO SPEAKER: Hello, my name is Michael Salisky, and
6 I'm a product manager for Google Maps for mobile. Google Maps
7 for mobile is a free download that lets you view maps in
8 (indiscernible) imagery, search for local businesses, and get
9 driving directions; all from your mobile phone.

10 Google Maps for mobile teaches a technology we call My
11 Location. When you use Google Maps on your phone, you don't
12 have to enter your current location. Just press a button, and
13 the phone will automatically determine where you are, even if
14 you don't have GPS.

15 The map on your phone looks and feels just like Google
16 Maps does on a desktop computer. Scroll in any direction to
17 see more of the map. Switch to satellite view to see pictures
18 of a region. Zoom in to see the region in more detail.

19 You can search for nearby businesses. Search for
20 "pizza," to see nearby pizza shops. You can quickly dial a
21 business or request driving directions to your destination.
22 When you notice heavy traffic on the map, consider an alternate
23 route.

24 Google Maps for mobile is available on most Java,
25 Symbian, and Windows mobile phones. Like one from Blackberry,

1 Nokia, and Motorola.

2 To get started with Google Maps on your phone, just
3 visit m.google.com/maps on your phone's browser. Or in the
4 U.S., text maps to 33669.

5 (Video concluded.)

6 MR. SHUNK: Your Honor, there are several points made
7 in that video that are particularly relevant to what we're
8 talking about here today.

9 First of all, you saw briefly, at the end of the
10 video, a -- a map in which some of the interstate highway had
11 been colored red. That is the traffic feature that this case
12 will be about. And it is the providing of that information
13 onto the phone that's at the heart of the dispute between the
14 parties.

15 The other important thing to carry away from that
16 video, your Honor, is the fact that Google Maps for mobile is
17 usable with many different carriers, operating systems, and
18 phones -- phone hardware. For example, it is available on
19 certain T-Mobile phones, preloaded with the phone. That would
20 be on the T-Mobile system. But it is also available, for
21 example, on the i-phone, under the AT&T system as well. It is
22 downloadable onto many other phones. It's downloadable onto a
23 Blackberry. It's downloadable onto just about any -- what they
24 call -- Smartphone that uses a Java platform.

25 And so Google Maps for mobile is a very widespread

1 product and involves -- and the consequences of it involve much
2 more than simply the use on the T-Mobile phone.

3 Now, your Honor, let me turn, first, to the issue of
4 subject matter jurisdiction in this case, and then I'll talk
5 about transfer.

6 THE COURT: Let me ask you this. If -- if -- if
7 you're going to litigate the issue of whether or not Google
8 Maps for mobile infringes the Traffic patents, or whether those
9 patents are valid patents, it -- it really doesn't matter
10 whether you do that in the context of a T-Mobile lawsuit or an
11 AT&T lawsuit or any other lawsuit, does it? It's still your
12 client's technology versus their technology?

13 MR. SHUNK: It is, but the technology works
14 differently depending on the carrier and depending on the
15 particular phone that is used.

16 THE COURT: But isn't there a core of Google Maps
17 that's going to be potentially infringing, or not?

18 MR. SHUNK: I don't think so, your Honor. And let me
19 give you an example of why.

20 Google Maps uses many different routes to try to find
21 out the location of the holder of the cell phone. That's the
22 My Location feature.

23 If -- if there is a GPS -- a global positioning
24 satellite system in the phone and if Google Maps is given
25 access to that through the phone's operating system, it can use

1 GPS. It can also use strength of cell tower broadcasts. It
2 can use Wi-Fi, if there is Wi-Fi broadcast; and, again, if the
3 cell phone is able to receive that.

4 The different cell phone operating systems and the
5 different cell phone carriers provide different mixes of those
6 different methodologies for finding location. And so it is not
7 necessarily the case that Google Maps will always work the same
8 way for each phone. There are just a lot of different versions
9 of Google Maps. And so the issues are broader than might only
10 be raised in a T-Mobile or might only be raised in an AT&T
11 lawsuit.

12 As to subject matter jurisdiction, your Honor, your
13 Honor has before him our well-pled complaint and the motion of
14 the defendant.

15 Our complaint very clearly sets out a direct threat of
16 infringement. We say, in our complaint, that Traffic made the
17 statement to one of our customers that the use of Google Maps
18 for mobile with the traffic feature on their phones was an
19 infringement of their patents. We pled that specifically in
20 our complaint.

21 In response, there has been certain declarations
22 provided that talk about an e-mail. The e-mail has not been
23 provided to the Court. There have been claims that there was
24 a -- that there was an anticipation of confidentiality on the
25 part of Traffic, but we have no verification, factually, that

1 there was an agreement to confidentiality on the part of
2 T-Mobile.

3 As the facts stand before this Court, what this Court
4 knows is that clearly there is an admission that there was --
5 there was an e-mail from Traffic to our customer, T-Mobile,
6 that alleged that our product infringed their patents. And
7 that is the kind of direct infringement that should give rise
8 to subject matter jurisdiction in a case like this.

9 Traffic says that even though that that's true -- and
10 they don't dispute it in any of their papers -- that
11 nevertheless it shouldn't count because it was unfair, they
12 say, for us to use something that was provided in confidence to
13 T-Mobile in order to give ourselves a basis for a declaratory
14 judgment action. That's wrong on two counts, factually and
15 legally.

16 Factually, there simply never was a confidentiality
17 agreement between Traffic and T-Mobile, at least as far as
18 papers that have been supplied to this Court show. And
19 Mr. Quisenberry admitted, in his remarks to the Court, that in
20 fact there is no such written agreement.

21 That means that rather than doing what SanDisk says
22 should be done -- and that is reaching an agreement of
23 confidentiality in advance of sharing information to which both
24 parties agree and then providing the information, here we have
25 an instance where the information was simply provided with a

1 tag that said, oh, by the way, this is confidential; and
2 Traffic assumed that it would be held confidential by T-Mobile.
3 There's a big difference.

4 And I ask your Honor to consider this. If what
5 Traffic is saying is correct, it would mean that there's a
6 whole new strategy for writing cease-and-desist letters in the
7 patent field these days.

8 Whenever I want to write a cease-and-desist letter to
9 someone who's infringing my client's patent, all I have to do
10 is slap "this is confidential" at the bottom of the first page,
11 send off the cease-and-desist letter to them. And even if in
12 the cease-and-desist letter I say, Here are the patents. This
13 is your product that infringes. Here's a claim chart showing
14 how you infringe. And if you don't pay us money now, we're
15 going to sue you. Nevertheless, they couldn't bring a
16 declaratory judgment action against us because we placed
17 "confidential" on the bottom of the first page.

18 That can't be the answer.

19 Your Honor, the Declaratory Judgment Act was created
20 in part for situations just like this. And we quoted in our
21 brief -- I -- I -- I like the quote enough that I would like to
22 read a little bit of it for your Honor. It's from the
23 Arrowhead case. And -- and the court there says, This appeal
24 presents a type of a sad and saddening scenario that led to
25 enactment of the Declaratory Judgment Act.

1 In the patent version of that scenario, a patent
2 owner engages in a danse macabre, brandishing a
3 Damoclean threat with a sheathed sword.
4 Guerrilla-like, the patent owner attempts
5 extra-judicial patent enforcement with
6 scare-the-customer-and-run tactics that infect the
7 competitive environment of the business community
8 with uncertainty and insecurity.
9 That's before the Act.

10 And that's exactly what was being done here. A
11 scare-the-customer statement was made to our customer,
12 T-Mobile, but not directly to us, in an effort to keep us from
13 being -- from having the ability to defend our own product.

14 But Arrowhead says -- it goes on to say:
15 Before the Act, competitors victimized by that
16 tactic were rendered helpless and immobile so long
17 as the patent owner refused to grasp the nettle and
18 sue. After the Act, those competitors were no
19 longer restricted to an in terrorem choice between
20 the occurrence of a growing potential liability for
21 patent infringement and abandonment of their
22 enterprise; they could clear the air by suing for a
23 judgment that would settle the conflict of
24 interests.

25 So what's really going on here, your Honor? What's

1 going on is that Traffic wants to control the order and the
2 venue of how they're going to go after all of the targets that
3 they believe they are rightfully entitled to pursue with regard
4 to their patent.

5 They want to control when the allegations arise, in
6 which court they arise, and they want to keep Google in the
7 position that it has to watch its product being defamed to its
8 various customers piecemeal. And those customers being sued
9 piecemeal; while Google itself can't step in and represent its
10 own product and clear its own product's name. That simply
11 isn't what the Declaratory Judgment Act was -- that -- that
12 simply is what the Declaratory Judgment Act was created to
13 remedy.

14 I -- I don't read SanDisk as supporting Traffic's
15 position in the least. SanDisk, if you read all of the facts,
16 was very similar to what went on here.

17 There was a protracted period of discussion between
18 the two parties. At every turn, the patent owner kept trying
19 to cloak its communications in allegations about Rule 408
20 confidentiality. There was some effort, I believe at one
21 point, to deem some of the discussions confidential.

22 The Court ultimately said no, you can't do that. You
23 can't use these techniques in order to make allegations and yet
24 prohibit the -- the accused from bringing a declaratory
25 judgment action.

1 Now, Mr. Quisenberry made reference to a phrase that
2 appears a number of times in his brief. And that phrase is
3 "fairly traceable to the defendant's acts." It comes from the
4 Prasco case that's cited by the defendant in its briefs.

5 What Traffic is trying to do is take that phrase,
6 "fairly traceable to the defendant's acts," and try to import
7 some sort of extra ethical obligation on -- onto a declaratory
8 judgment plaintiff by looking at the phrase fair -- "fairly
9 traceable," in order to say, not only does it have to be
10 traceable, but it ought to -- it ought to satisfy some basic
11 ethical level of fairness in order to be something that would
12 be the basis for a declaratory judgment action.

13 In fact Prasco doesn't say that at all. When Prasco
14 quotes -- or sets out the "fairly traceable" language as part
15 of the test that it will apply to determine subject matter
16 jurisdiction, it cites to some other cases. If you go to those
17 other cases, those cases leave the word "fairly" out. They
18 just talk about traceable to the defendant.

19 So the word "fairly" was -- I don't want to say
20 anything was thrown in haphazardly by the court. But certainly
21 "fairly" -- the word "fairly" has no entrenched jurisprudence
22 as part of the test for subject matter jurisdiction.

23 Even more important is to turn to the actual facts of
24 Prasco. What happened in the Prasco case is that the defendant
25 in a -- in a declaratory judgment action wasn't even aware of

1 the plaintiff's product until it was served with a declaratory
2 judgment action.

3 What had happened is that there had been unrelated
4 litigation between the two parties on a different patent and a
5 different product several years prior.

6 The declaratory judgment plaintiff saw a new product
7 from the defendant, looked at the patents that were marked on
8 that product, got copies, read them, thought that one of or two
9 of them might pose a problem for its own products, and on that
10 basis alone filed the declaratory judgment action.

11 And the court rightly held that it was improper for
12 there to be subject matter jurisdiction found in that case,
13 because there was no act of the defendant that led to a threat
14 of harm to the declaratory judgment plaintiff.

15 But that's not what we have here, your Honor, of
16 course. What we have here is an admitted statement to our own
17 customer, throwing into question our product on -- on a basis
18 of an allegation of patent infringement. It is clearly
19 traceable to -- to the defendant in this case, and not at all
20 like the Prasco factual situation.

21 We think that there is subject matter -- matter
22 jurisdiction. It appears that the Rule 408 argument that
23 seemed to be advanced by the defendant in its initial brief has
24 now been dropped. So it comes down to this question of whether
25 or not there can be a -- a confidential agreement when there is

1 no meeting of the minds. And, of course, your Honor, it's --
2 it's something we all learned in first year of law school, that
3 there can be no agreement without a meeting of the minds. Here
4 there is no evidence to suggest that there was ever a meeting
5 of the minds between Traffic and T-Mobile with regard to
6 confidentiality of what was said to T-Mobile. And so on the
7 facts before you, there is subject matter jurisdiction.

8 With regard to transfer, your Honor, I find myself
9 puzzled that I'm even standing here arguing about transfer.

10 Normally a defendant raises the issue of transfer when
11 it's been sued in a district that has nothing to do with it,
12 and feels as though it is -- it -- it needs to regain the home
13 court advantage, so to speak.

14 In this case we have a defendant, Traffic, that may be
15 registered as a Texas corporation, but on that registration
16 lists as its only business address an address in Portland,
17 Oregon.

18 Two of the three inventors of the patents at issue
19 reside in Portland, Oregon. The -- it would appear as though
20 the documents relating to this case -- they're said to be
21 located in Bellaire, Texas. It's not -- there isn't a lot of
22 information provided about that by the defendant. But I -- I
23 can draw one conclusion from that, and that is the reason it's
24 in Bellaire is because that's near where their counsel is
25 located, and all documents relating to this litigation were

1 shipped from Portland down to Bellaire, in Texas.

2 Because I can't see any other possibility but that the
3 inventors' own notes with regard to their invention were done
4 in Portland, where they reside, and that the information with
5 regard to prosecution of the patent -- which was prosecuted by
6 a Portland law firm -- would have initially been in Portland.

7 So it appears, your Honor, that there aren't any facts
8 in this case supporting jurisdiction in Texas that haven't been
9 created by Traffic in order to create that jurisdiction.

10 There are no witnesses that are located in Texas, but
11 Traffic solves that problem by providing waivers from its two
12 inventors, or -- and now we see what the -- the second brief
13 from all three inventors, that they will agree to come to Texas
14 to testify.

15 Traffic is really located in Portland, but to
16 manufacture jurisdiction down there, they register as a Texas
17 corporation.

18 Even the other cases that are said to be related to
19 the one that we're here about today were filed by them in Texas
20 intentionally to bolster the Eastern District of Texas as an
21 appropriate jurisdiction for this case.

22 But your Honor I think rightfully asks the question,
23 How many of those cases were filed prior to the time that our
24 case was filed? How many after?

25 And indeed, your Honor, there aren't six but there are

1 seven cases that have been filed down in the Eastern District
2 of Texas. One of them appears to have been filed perhaps in
3 error, and then there was a refiling. But there are seven
4 actual numbers that appear. Of those seven, four were filed
5 after this was filed. And of the three that were filed before,
6 two of them apparently have been settled.

7 So even when you look at the question of the pendency
8 of the cases down there, most of that is an after-the-fact
9 creation of facts that relate to jurisdiction.

10 So looking at the traditional factors that your Honor
11 would consider in a motion like this, they all seem to point to
12 Portland as the place for this matter to be.

13 I -- I don't presume to understand -- you know, to
14 guess what the strategy is on -- on behalf of Traffic. But it
15 would appear as though Traffic has made a decision for
16 litigation purposes that it would prefer to litigate down
17 there. But that goes to the heart of all these factors.

18 Convenience to litigation counsel is not, under any of
19 the cases that have been cited by the parties, one of the
20 things to be factored into the question of where the case
21 should be pending. And yet all of the things that we've talked
22 about in this case really go to convenience to litigation
23 counsel of being down in Texas and not really to the
24 convenience of the inventors or the company that's represented.
25 So I would say that those factors that they lay out really

1 don't support their request for transfer.

2 And that, perhaps, is why Traffic instead insists
3 that, putting all of those factors aside, it's the interests of
4 justice that really ought to be considered by this Court. And
5 so let me take a few minutes to talk about the interests of
6 justice.

7 The interest-of-justice argument basically boils down
8 to this, from Traffic. Wouldn't it be better to have one judge
9 decide all of these matters, rather than having two judges
10 decide it?

11 Notice that there is no case in Texas that this case
12 could be consolidated with because of identity of the parties.
13 Even if this case were sent down to Texas and a decision was
14 made to consolidate, for example, with the T-Mobile case, there
15 would still be different allegations as between those two
16 cases. Because, as we showed you earlier, Google Maps for
17 mobile encompasses many cell phone carriers other than
18 T-Mobile.

19 More importantly, your Honor, the plaintiff certainly
20 was in control -- I say the plaintiff -- the plaintiff in the
21 Texas cases, Traffic, was certainly in control of how they
22 brought their cases in Texas.

23 They didn't bring one omnibus case for the interests
24 of economy and judicial efficiency, which they might have, in
25 which all 48 defendants that are named down there would have

1 been put into a single action and one judge -- for example,
2 Judge Ward could determine all things in one hearing. They
3 chose, instead, to file six or seven different actions down
4 there. There has been no effort to consolidate any of them, to
5 date.

6 There must have been a reason for that, and the reason
7 must have been that there are differences among the different
8 groups of defendants, down there.

9 Judge Ward, if he ends up deciding each of these
10 cases, or the ones that haven't been settled, will have to make
11 a different set of claim construction, infringement, and
12 validity analyses with regard to each one of these cases.

13 As your Honor points out, really, the question isn't
14 judicial efficiency. It's whether your Honor, for example,
15 decides this case here; or this case gets shipped down to Judge
16 Ward, to be another case for Judge Ward to decide down there.

17 But, certainly, it's not the case that one ruling on
18 claim construction is either going to act as res judicata or
19 per -- and -- and it's doubtful that one ruling on claim
20 construction will even be sufficient to cover all of the issues
21 that relate to the cases that -- that are not being decided in
22 that particular Markman context.

23 So, really, the interests of justice boil down to,
24 then, simply the question of whether it makes sense for one
25 judge to, as -- as Mr. Quisenberry points -- puts it, learn the

1 technology in the case, as opposed to having two judges learn
2 the technology.

3 Well, your Honor, I would suggest to you that lawsuits
4 where judges learn the technology of the patent on several
5 different occasions happen all the time.

6 I might have a patent, and I sue Company ABC. There's
7 a claim construction. There's a finding of infringement,
8 patent validity. Then it turns out several years later that
9 there's another defendant, XYZ, and my client sues them as
10 well.

11 There is clearly no res judicata or issue estoppel as
12 between those two cases, and a second judge has to consider
13 those same issues. That -- that is what would happen in this
14 case. And, your Honor, we believe that the appropriate court
15 to decide the issues in this case is this Court.

16 Mr. Quisenberry wants to minimize the plaintiff's
17 choice-of-forum rule, but there's really no basis to minimize
18 it. We are an appropriate plaintiff. This is the first filed
19 case between these parties. Our choice of forum, which was not
20 random or adventitious, but based on the fact that the
21 defendant that we sued resides in this district, the inventors
22 reside in this district, and this district also happens to be
23 close to where our witnesses and documents reside, was an
24 appropriate choice for -- for a forum for this case.

25 And we believe that our choice ought to be given

1 weight, great weight in this matter. Because to do otherwise
2 would be, instead, to give weight to Traffic's litigation
3 strategy for pursuing its -- its defendants.

4 And, your Honor, I don't mean to suggest that Traffic
5 is acting inappropriately in suggesting whatever litigation
6 strategy they have. I simply say litigation strategy as a
7 neutral term to describe what -- however they may choose to
8 bring their actions.

9 But, nevertheless, their -- their decision to proceed
10 in the Eastern District, filing six or seven different cases
11 down there, and to do it in that fashion, is simply a
12 litigation strategy.

13 Our litigation strategy is to ask this Court to decide
14 these issues. There is clearly subject matter jurisdiction.
15 There are clearly significant contacts with this forum. This
16 matter shouldn't be transferred. It should stay here, and the
17 issues should be decided by this Court.

18 With regard to the question of the speed of decision,
19 it's true that there hasn't been a -- a case management
20 schedule set by this Court, and there hasn't been one set, yet,
21 down in Texas. And speculation about how quickly one or the
22 other might come to trial probably is nothing more than just
23 speculation.

24 However, I can tell your Honor that we do intend to
25 proceed as quickly as this Court will allow in this case. We

1 want to pursue this case to judgment. Something that doesn't
2 appear in the pleadings, but that the defendant is aware of, is
3 that we have filed an ex parte request for re-examination of
4 these patents already with the Patent and Trademark Office.

5 However, it is not our intention, your Honor, to --
6 if -- if those requests for ex parte re-examination are
7 granted, it is not our intention to seek a stay in this case,
8 because we want to pursue this case, in this court, to a
9 judgment; so that we can lift the cloud that hangs over this
10 very important product to Google. So that we can continue
11 to --

12 THE COURT: Such as your request for -- such a request
13 for stay wouldn't be -- wouldn't enjoy particular --
14 particularly a warm welcome by this judge.

15 I've gone on record more than once saying that such a
16 re-examination isn't binding in any -- in any event; and
17 proceed with it in the patent office, and we'll proceed with
18 our case here.

19 MR. SHUNK: Right. Well, I agree with your Honor.
20 We're pursuing that because we believe that we're entitled to a
21 re-examination of the patent. But it is not a strategy on our
22 part, by any means, to -- to attempt to stretch out this case.
23 We want this case to proceed quickly.

24 Your Honor, we have, on both sides, very detailed
25 briefs. I don't have anything to add to them, unless your

1 Honor had additional questions.

2 THE COURT: Well, when you listen -- when you listen
3 to the arguments raised by Traffic and you read them in their
4 briefs, you're left with the question for Google as to -- I
5 think they would frame it something along the lines of why
6 should the plaintiff be able to choose a jurisdiction that is
7 most convenient for them, or more convenient for them and one
8 that is less convenient for us? We -- we do our business down
9 in Texas. And I -- I think I know your response to that, but
10 that's how they seem to frame the argument.

11 How do you respond?

12 MR. SHUNK: Well, that is how they framed their
13 argument, but there are several responses to that.

14 Number one, the answer is because we're the plaintiff,
15 and the plaintiff files the lawsuit. And our choice of venue
16 for filing this lawsuit was not based on a whim but has very
17 clear connections to this district.

18 Secondly, it's difficult for me to understand how
19 this -- how the pendency of -- of the matter in -- in the city
20 where the defendant is located, in the city where the inventors
21 are located, how could that be less convenient for -- for the
22 defendant as a party?

23 The only person it's less convenient for, your Honor,
24 is litigation counsel, who is located in Texas. And I
25 understand that it may be less convenient for him to fly up

1 here than to have this pending in Texas. But the problem is
2 that the cases are very clear that convenience of the -- of the
3 forum to counsel, on either side, is -- that is not one of the
4 factors. When you're considering the convenience of the locale
5 to the parties, it is the convenience to the party, not to
6 their lawyer.

7 THE COURT: Okay. Thank you.

8 MR. SHUNK: Thank you, your Honor.

9 THE COURT: Any reply?

10 MR. QUISENBERRY: Yes. Thank you.

11 Let me just address this convenience to counsel.

12 That's an argument that's coming out of left field.
13 We didn't make it. And I agree that the case law is
14 unequivocal that convenience to counsel is irrelevant. We
15 don't contend that it is, he doesn't either; we agree.

16 There was some discussion earlier about the relevance
17 of infringing products to claim construction earlier in our
18 discussion. The point that I neglected to make earlier is that
19 it's improper for the Court to consider the infringing products
20 when construing the claims.

21 Claim construction is to be made based upon the
22 intrinsic record, which includes the patents and the file
23 history and any other extrinsic evidence that the Court
24 permits.

25 THE COURT: Clearly that's true, and the purpose of my

1 question earlier was, isn't it likely that people with
2 different potentially-accused devices might be looking at
3 construing claims differently of your device; your client's
4 case?

5 MR. QUISENBERRY: I don't know how -- I mean, I think
6 it is certainly possible. It wouldn't surprise me.

7 But, again, our point is that if -- you don't want to
8 have two judges getting two different claim construction
9 arguments in two different courts and coming up with a
10 different inconsistent claim construction. The best place for
11 competing claim constructions to be made is to the same court.
12 That way you don't run the risk of inconsistent claim
13 constructions.

14 On the motion to dismiss -- so Mr. Shunk made the
15 point about the well-pleaded complaint, and there's an
16 allegation in there that -- that we have threatened them with
17 patent infringement.

18 But -- but the key is -- is that what we've done is
19 we've come in and added evidence to the record, pointing out
20 that the allegation was based upon a confidential e-mail, and
21 we believe that that's improper.

22 He points out that the e-mail has not been produced to
23 the Court. And I guess my response to that is on the issue of
24 subject matter jurisdiction, Google is the party with the
25 burden of proof, not Traffic. And so if Google thought that it

1 was important for the Court to see the confidential e-mail,
2 they could have given it to you under seal.

3 They also make a point that -- basically that we don't
4 know what T-Mobile thought about confidentiality. And I don't
5 think that that's relevant. I mean, we're not saying that
6 there was an express agreement of confidentiality that T-Mobile
7 expressly agreed to. Our theory is an implied contract.
8 Whenever you go under the implied contract theory, you never
9 have agreement from the other side, otherwise there wouldn't be
10 a dispute. And so whatever T-Mobile was thinking about
11 confidentiality is irrelevant.

12 He also --

13 THE COURT: Wouldn't that lead to the ability of your
14 client to label anything they feel like labeling confidential,
15 confidential, and shielding that from the world?

16 MR. QUISENBERRY: Well, I think the response to that
17 and to Mr. Shunk's point about sending out cease-and-desist
18 letters -- I think there's a big difference between sending out
19 a cease-and-desist letter and having confidential settlement
20 communications in the context of a pending litigation. I think
21 there is a difference there.

22 We're not arguing for some rule that would support the
23 outcome that Mr. Shunk suggested.

24 THE COURT: That sounds like we're getting to close to
25 arguing 408, again.

1 MR. QUISENBERRY: We're not. I mean --

2 THE COURT: Well, you mentioned confidential
3 settlement communications. It made me think --

4 MR. QUISENBERRY: Well, again, let me be clear. We
5 never -- Mr. Shunk suggested that this -- the -- the Federal
6 Rule of Evidence 408 argument seemed to have been dropped, that
7 we've come here and changed our tune. That's not true.
8 There's nothing in our briefing that would -- where we argued
9 and relied on Federal Rule of Evidence 408. We made it clear
10 in our --

11 THE COURT: So all I need to focus on in your
12 description of the e-mail is that it was a confidential
13 communication; not that it was a confidential settlement
14 communication. Correct?

15 MR. QUISENBERRY: Yes.

16 THE COURT: All right.

17 MR. QUISENBERRY: Yes.

18 They -- Mr. Shunk also made the point that -- that
19 we've basically agreed that there was a charge of infringement.
20 That's not so. We haven't answered the complaint. We filed a
21 motion to dismiss it, and we've provided evidence in response
22 to that that said that the -- that the -- that the source of
23 their apprehension of suit is a confidential e-mail. And we've
24 done that without saying -- taking a position one way or the
25 other on whether or not the -- what the other details of that

1 e-mail are.

2 Now -- and so -- so I think that you can't just say
3 that we've -- we've agreed that there was a charge of
4 infringement, because we haven't.

5 Mr. Shunk also quoted the Arrowhead case. It's a
6 well-known case that you see in the declaratory judgment cases
7 about the purpose of the Declaratory Judgment Act, and the --
8 the sword and the threat, and all of that. But -- but the part
9 that I kind of keyed in on is the guerrilla,
10 scare-the-customer-and-run tactic. That's not what's going on
11 here. We did not go to T-Mobile and then scare them, and then
12 run away. That's not what happened. We filed a lawsuit
13 against them.

14 So those cases talked about, in the old days, before
15 the Declaratory Judgment Act, what a patent owner could do is
16 they could run around to all of the customers of a particular
17 competitor, and they would say, We're going to sue you for
18 patent infringement unless you come do business with us.

19 And there was nothing before the Declaratory Judgment
20 Act that the competitor, the manufacturer of the -- that it was
21 supplying product to the customer, could do. There was nothing
22 they could do until a Declaratory Judgment Act was put into
23 place.

24 That's not what -- what our facts are here. We have
25 gone -- and, actually, we filed a lawsuit, and it was only

1 after we filed the lawsuit that we had the communication.

2 There was some discussion about fairly traceable and
3 distinguishing the facts of the Prasco case. I mean, we're not
4 arguing that the facts of the Prasco case are on point with the
5 facts of this case.

6 It was merely a statement that -- of one way to
7 approach the determination whether there's a case or
8 controversy.

9 THE COURT: Is it your interpretation that the fairly
10 traceable -- that the word -- the use of the word "fairly," in
11 that context refers to the ethics or morality of the
12 traceability? Or is it to the reasonableness of the
13 traceability?

14 MR. QUISENBERRY: Well, I think that -- to try to
15 answer your question, what we're saying is that -- we're
16 talking about a fundamental standard of fairness.

17 Does that answer your question?

18 THE COURT: No.

19 You can be fair because you're ethical and aboveboard,
20 or you can be fair -- it can be fairly traceable because most
21 of us would agree that this is reasonably traceable. I'm not
22 talking about the facts of our case. I'm just talking about
23 the term, "traceable."

24 MR. QUISENBERRY: No, I don't think we're taking a
25 position that "fairly" means it's reasonably traceable.

1 THE COURT: You think it means ethically or morally
2 traceable?

3 MR. QUISENBERRY: I mean, I don't know that I would
4 use those words.

5 THE COURT: What words would you use? I'll stop
6 putting them in your mouth.

7 MR. QUISENBERRY: Well, I guess the words -- I mean,
8 the ones that I've already used. I'm not sure I'm coming up
9 with anything different. You know, just the fundamental
10 standard of fairness.

11 And on the point about this word "fairly" --

12 THE COURT: The reason you feel it's not fairly
13 traceable is because it was supposed to be confidential?

14 MR. QUISENBERRY: Yes, sir.

15 THE COURT: Okay. And beyond that, there is no
16 argument that you have about it not being fairly traceable?

17 MR. QUISENBERRY: Well, I mean -- I mean, I guess
18 there are a couple of ways to look at traceability here. I
19 mean, it's directly traceable to T-Mobile. If T-Mobile would
20 not have disclosed the confidential e-mail, we wouldn't be
21 here. We wouldn't have to be dealing with this. And so -- I
22 mean, I guess that may be more of a causation approach to
23 traceability. But, you know, the direct result -- this -- this
24 lawsuit is the direct result of T-Mobile's disclosure of the
25 e-mail, not Traffic's disclosure of it.

1 And what I was going to get to there is that I think
2 the point was that this word "fairly" somehow kind of -- just
3 kind of got grafted into the -- the -- the quote, "fairly
4 traceable."

5 I don't know the answer to that. I just wanted to at
6 least make that point. That I seem to recall, when I was doing
7 the research on this, that I thought that this was a phrase
8 that was appearing in other places and not just in this case.
9 But I -- I'll have to look into that particular issue further.

10 On the SanDisk case, I believe I heard Mr. Shunk say
11 that there was some statement in the SanDisk case about an -- a
12 confidentiality, on the facts of the case. That there was
13 some -- that -- that the patent owner was contending
14 confidentiality. If that's in there, I missed it.

15 The other point is that Mr. Shunk was saying that the
16 facts of SanDisk are really similar to the facts of this case.
17 And, therefore, he doesn't understand why this case is even
18 being sought to be transferred. And I think there's a key
19 difference between the facts. And it's kind of similar to the
20 one I made earlier. And that is that there, there were
21 pre-litigation. There was not a lawsuit pending in the SanDisk
22 case. It was just letters going back and forth. Here, in our
23 case, we have a litigation that is underway. I think that's
24 the significant difference.

25 But let me move on to the transfer points.

1 I believe I heard Mr. Shunk say that normally you
2 don't have a motion to transfer when you're getting sued on
3 home court. That's paraphrasing. But -- and I -- I disagree
4 with that. I think that the Volkswagen case is an excellent
5 example of it.

6 There was a case where there was a DJ that was filed
7 up in Michigan, and it was transferred to Texas on the judicial
8 economy argument.

9 I've also heard this trying to impugn Traffic because
10 we manufactured the connection to Texas by filing lawsuits down
11 there. And we cited the case that says that there's nothing
12 improper about a Texas company suing in a Texas court. So I
13 think that the effort to impugn Traffic is misplaced.

14 THE COURT: What do I have in the record -- or what --
15 I guess, maybe put another way, what -- what are you able to
16 tell me about how a -- how Traffic, with a Portland address,
17 with inventors from Portland for the device, how did they end
18 up in Texas? And why?

19 MR. QUISENBERRY: Well, I would have to go back --

20 THE COURT: Should I concern myself with that?

21 MR. QUISENBERRY: I don't think that it's -- that it's
22 relevant.

23 THE COURT: Okay. Is there anything in the record
24 about it? I don't think there is.

25 MR. QUISENBERRY: I don't think there is, your Honor.

1 THE COURT: Okay. There was also this discussion
2 about whether there's been a total of six or seven cases.

3 Technically, Mr. Shunk is correct. There have been
4 seven cases. There was a clerical mishap when the last case
5 was filed. Evidently there was failure to designate the
6 Marshall division. Therefore, since no division was
7 designated, it automatically got assigned to Beaumont. As soon
8 as we figured that out, it was kind of a -- just a procedural
9 process of getting it moved over. But evidently, it looks like
10 there were actually two case numbers that were assigned.

11 But -- but we also see, again, this attempt, I think,
12 to divert attention away from the T-Mobile case by talking
13 about the other cases that were filed after the T-Mobile case.

14 I mean, the other cases are -- are not -- they're not
15 critical to rule in Traffic's favor on the Motion to Transfer.

16 I think if you just look at the T-Mobile case and the
17 fact that it was filed before the Google case -- so they can't
18 make that argument that it was done after they filed this case.
19 And the fact that you've got multiple other defendants, other
20 carriers in that case -- AT&T, and Sprint, and Verizon, in
21 addition to T-Mobile. I think there's one other company that's
22 in that case.

23 You know, those -- even though those cases -- those
24 other -- the cases as to those other defendants are not as
25 direct -- directly related as the T-Mobile case is to the

1 Google case, they're still generally related.

2 And the cases talk about when there's an overlap of
3 that nature, that that's certainly an appropriate instance to
4 recognize the -- the interests of justice in favor of the
5 transfer.

6 There was some discussion about consolidation, and
7 that none of the cases down there have been consolidated. I
8 think that if this Court transfers this case down to Texas, I
9 think this is a case that would be appropriate for
10 consolidation with the T-Mobile case, and that's probably what
11 we would ask the court to do.

12 On the choice of forum, I mean, I would just go back
13 to what the cases say about whenever you've got a situation
14 where a company doesn't sue -- they're not suing in their home
15 court and it's not -- the activities aren't substantially
16 related, that the deference to the plaintiff's choice of forum
17 is substantially reduced. And I think we've clearly got that
18 situation here. The real activities alleged in the complaint
19 all center around T-Mobile and the Texas T-Mobile lawsuit. And
20 that's the place where the most significant connection to the
21 activities alleged in this complaint are.

22 I guess, just in closing, I would just like to
23 reiterate that, you know, on the -- on the transfer motion, we
24 believe that the -- that the judicial economy argument is very,
25 very strong and compels that the case be transferred to Texas.

1 Do you have any other questions of me?

2 THE COURT: One. You made it clear in your argument
3 here in your reply that Traffic does not admit that it's made a
4 charge of infringement against Google.

5 That leaves two other possibilities; that they deny
6 that they made a charge of infringement, or that they just
7 haven't responded to the allegation that they've made a charge
8 of infringement. Which of the other two places is Traffic?

9 MR. QUISENBERRY: Well, I'm not sure it's a choice
10 between those two. The answer is we have no requirement to
11 respond until we're required to respond.

12 THE COURT: Okay.

13 MR. QUISENBERRY: And, you know, I don't think that
14 it's necessary for us to respond based upon our theory of why
15 the case should be dismissed.

16 THE COURT: I interpret that as you haven't responded
17 to whether there was a charge of infringement or not. And
18 that's where -- that's where I thought you were, and I -- I
19 understand your position that you don't think you need to
20 respond to that at this point in time, and that's okay.

21 MR. QUISENBERRY: Okay.

22 THE COURT: All right.

23 MR. QUISENBERRY: All right. Thank you.

24 THE COURT: Thank you. I'll take the motions under
25 advisement. I will try to get you a ruling as soon as I can.

1 I -- I don't plan to take up the scheduling issues
2 today, because I think -- I think we've first got to figure out
3 whether the case is here or not here before we deal with that,
4 at least in this court.

5 I think that's all I'll say about scheduling at this
6 point.

7 What I -- what I plan to do is I have not asked
8 whether there is -- the clerk's office whether there's full
9 consent in this case or not. I assume there is not, at this
10 point in time. And so I will issue these rulings as findings
11 and recommendations with an opportunity to object for both
12 sides, and a response to the objections.

13 What I plan to do is if the case looks like at least
14 if my decision were to be adopted by a district judge that it's
15 going to stay here, I'll get you back in front of me to talk
16 about scheduling promptly.

17 If it doesn't -- in other words, before a district
18 judge reviews the decision, because in any event -- at least if
19 I've decided that there is a case and that it's going to be
20 here, there's going to be some litigation somewhere, it looks
21 like, between these parties. And so it makes sense to me that
22 you get going sooner rather than later.

23 So that's why I'll get you in for scheduling before
24 any district judge review of whatever my decision is, if I --
25 if I've decided that the case ought to stay here. If I've

1 decided it shouldn't stay here, then I won't get you in for
2 scheduling before the district judge reviews my decision.

3 If you have issues that you're working on between
4 yourselves in the litigation while you're waiting and you need
5 some assistance in resolving disputes, I'll try -- I'll try to
6 provide that assistance to you.

7 You may not -- Traffic may not want my assistance,
8 because you think it's better for Judge Ward to be the one to
9 make that decision. I'll leave that to you.

10 But if -- if the parties think there's something
11 meaningful I can do to help you keep the issues moving forward,
12 let me know, and I'll do what I can to assist you.

13 Thank you.

14 MR. SHUNK: Thank you, your Honor.

15 MR. QUISENBERRY: Thank you.

16 THE CLERK: Court is in recess.

17 (Conclusion of proceedings.)

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I certify, by signing below, that the foregoing is a correct transcript of the oral proceedings had in the above-entitled matter this 22nd day of March, 2010. A transcript without an original signature or conformed signature is not certified.

/S/ Amanda M. LeGore

AMANDA M. LeGORE, RDR, CRR, FCRR, CE